

2009 West Lake Finance Summit

I. Introduction of 2009 West Lake Finance Summit

1) Background

In 2008, the global financial crisis that was triggered by the United States has accelerated the changes of the world economy patterns. In the process, China has been foreseen as the most potential and dynamic market in the world.

In the beginning of the financial crisis, not only has the Chinese government adopted three macro-policies, namely, maintaining capital growth, stimulating domestic demand and transforming of industry structure, but it also introduced a series of specific policies to further enhance China's comprehensive economy strength.

Zhejiang, as the representative of Yangtze River Delta region, is the manufacturing-oriented economy area and has a large amount of outstanding private enterprises. Therefore it has been the key area for China to connect with the international capital and channel chain. In addition, it's the powerhouse for transforming China's domestic enterprises. From a historical strategic point of view, the development focal point of this region has been manifested, to a larger extent, as a comprehensive integration of industry, finance and international channels.

The overall upgrading of China's industry in 2009, which was initiated in the Yangtze River Delta region, can be seen as the starting point for the comprehensive integration of China's finance and economy. It will become an important driving force for the next round of world economy development and will begin the reshuffling of the world economy structure.

2) The Theme and Goals

The theme of this conference is "New Pattern of Global Economy, Challenges and Opportunities".

The goals are:

- to integrate financial issues with current world trade tendencies;
- to establish private financial system to connect China to the world;
- to introduce China's fast growing private entrepreneurs to the world markets, esp. to the US;
- to build a path for the major chain supermarkets, esp. from the US, to China's local markets.

3) Standard

In light of the four main goals of West Lake Finance Summit, it will have a profound impact on the forming of China's future economic structure as well as its industry structure transformation. Hence, it has received extensive attention and overwhelming support from all aspects of the society, and has thus drawn an unprecedentedly large audience in both the economy and finance world. (See VIP list)

4) Main Features

West Lake Finance Summit will lend itself a mainly pragmatic tone, instead of pure theoretic debates. It will focus on specific problem discussions and resources integration, emphasize direct and effective promotion of the economy and build up a multi-dimensional interactive platform for international resource fusion.

II. Review of 2008 West Lake Finance Summit

“2008 West Lake Finance Summit” was held successfully last October in Hangzhou at the Shangri-La Hotel on the bank of the world-renowned West Lake. It has received strong support from both Zhejiang Provincial and Hangzhou Municipal government. In light of great response from speakers and attendees as well as the positive feedback from leaders and experts in the financial industry, we are encouraged and inspired to facilitate the development of the “West Lake Financial Summit” into as well-known an entity as Zhejiang Financial Center in the next five years, similar to that of the famous Boao Forum for Asia.

Last year's summit was co-hosted by Hangzhou Municipal Government, CITIC group, Zhejiang University, and The Chinese Finance Association (TCFA); organized by Financial Affairs Office of Hangzhou Municipal Government, Shang-Cheng District Government of Hangzhou, and Hangzhou Hequan Investment Management Co., Ltd. The total attendees were 648. Mr. Cai Qi, Mayor of Hangzhou attended the opening ceremony and hosted a welcome luncheon for VIP guests. Mr. Hu Ping, Former Minister of Commerce and Mr. Chang Zhenming, General Manager of CITIC group attended the conference. Hot topics such as “The Trend of China's Financial Market”, “Capital Operation of Enterprises”, “Investment and Risk Management in the Securities Markets”, and “Wakeup Calls from Sub-prime Mortgages and Strategies to Deal With”, were among the most often addressed by people from CITIC, Provincial and Municipal Government, Wall Street as well as representatives from over 100 enterprises.

III. The Introduction to 2009 West Lake Finance Summit

Hosts: Zhejiang Provincial Government)

CITIC

Zhejiang University

The Chinese Finance Association (TCFA)

Sunrise Global, Inc.

Co-hosts:

Boao Forum for Asia

Hangzhou Municipal Government

Organizer: Hangzhou Hequan Investment Management Co., Ltd

Supporting: (TBD)

Date: Nov 7-8, 2009

Venue: China • Zhejiang • Hangzhou • West Lake

Theme: (Tentative) **New Pattern of Global Economy and China Opportunity**

- **Opening Ceremony**
- **Topic 1: Global Financial Market Turmoil and China's Countermeasures**
(Macro Economy Trend)
- **Topic 2: Establish Multi-layer Global Capital Market** (Capital Operation, International M&A, The Trend of Import/Export Enterprises)
- **Topic 3: Private Equity / Venture Capital's Opportunity in China**
- **Topic 4: Capital Allocation in Investment** (Funds and Trusts)
- **Closing Ceremony**
- **Post Conference Workshop and Activities** (Projects Briefing, Golf and Game of Go)

III. Name List of VIP Guests (Part of the name list is pending for confirmation):

■ **Government:**

- Vice Chairman, National People's Congress of the People's Republic of China
- Chairman, China Banking Regulatory Commission
Vice Chairman, China Banking Regulatory Commission
- Governor, The People's Bank of China

Deputy Governor, The People's Bank of China

- Chairman, China Securities Regulatory Commission
- Vice Chairman, China Securities Regulatory Commission
- Vice Chairman, China Securities Regulatory Commission
- Chairman, China Insurance Regulatory Commission
- Vice Chairman, China Insurance Regulatory Commission
- Vice Chairman, National Development and Reform Commission
- Director, Department of Fiscal and Finance
- Minister, Ministry of Commerce
- Vice Minister, Ministry of Commerce
- Vice Governor, Provincial Government
- Chairman, the Development Committee of Zhejiang University
- Secretary General, Boao Forum for Asia
- Hangzhou & Other Cities in Yangtze River Delta (several)

■ **Oversea Guests:**

- Chairman of the Global Jewish
- Former US Secretary of the Treasury
- Senior Executives from Investment Banks
- Senior Executives from USA Banks
- CEO, President, VP from USA Chain Stores

■ **Other VIP Guests:**

◆ **Investors:**

- Vice President, World Bank
- Chairman, China International Capital Corporation Limited
- President, China Investment Corporation
- CEO, Ping Capital Management Ltd.
- CEO, Fore Research & Management, LP

- Chairman, Sycamore Ventures
- President and CEO, IDG
Partner, IDG
- Founder and CEO, Softbank Capital (JP)
President, Softbank China Holdings
- Deputy Secretary-General, CAS Holding
Chairman, Shengzhen Capital Group Co., Ltd
- Senior Adviser, National Council for Social Security Fund
- Chairman, Fubon Financial Holding Co., Ltd
- MD & Chairman, China Region, Bank of America & Merrill Lynch
- Managing Director, JP Morgan
- Managing Director, GLG Partners
President, Import and Export Bank of China
- Chairman & CEO, China, UBS AG
- Senior Economist, Asian Development Bank
- CEO, Investment Banking China, Standard Chartered Bank

◆ **Entrepreneurs:**

- Vice Chairman and President, CITIC Group
- Founder of BBK and Investor
- Chairman, Youngor
- Chairman, Holley Worldwide Holdings
- President, Narada Group
- Chairman, Transfar Group
- Chairman, New Hope Group
- General Manager, Zhejiang International Business Group
- Executive Director & Chairman, Fosun International Limited
- Secretary-General, Director, China Import and Export Fair, China
Foreign Trade Centre
- Chairman, Hang Lung Group

- China CEO, Deloitte Touche Tohmatsu CPA Ltd

◆ **Economists:**

- Chief Economist, China International Capital Corporation Limited
- Deputy Secretary-General, China Development Research Foundation
- Dean, Cheung Kong Graduate School of Business
- Professor of Economics and Finance, China Europe International Business School

◆ **Master of Ceremony:**

- MC, CCTV
- Chief Editor, China Times
- Chief Editor, CBN Weekly
- Managing Director, Great China Accenture
- Superintendent, Institute of Finance & Banking, Chinese Academy of Social Sciences
- Founder, Alliance PKU Management Consultants